


Jessica Engele

DIGITAL MEDIA SPECIALIST

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EDUCATION

April 2021

University of Cincinnati, OH

*Bachelor of Arts, Electronic-Media,
Honors: summa cum laude
(GPA: 3.96/4.0)*

ACCOMPLISHMENTS

- NATAS College Student Production Award (Video Essay)
- Plank Holder Medal - United States Marines (Logo Design)
- Outstanding Senior in Media Production Award - University of Cincinnati

REFERENCES

Donald Hancock: Professor (UC) and filmmaker (PBS)
1-216-965-7349

William Walker: Director of Cincinnati Bartending School:
1-859-640-0087

CAREER OBJECTIVE

Digital Media Specialist proficient in Adobe Creative Suite. Seeking a full time position in the creative digital market with a team who are passionate about creating digital content and supporting a creative work environment

PROFESSIONAL EXPERIENCE

November 2021–Present

Graphic Designer

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- Develop and maintain websites for management and clients.
- Collaborate with internal departments and external clients to design logos, catalogues, and other digital and physical media.

April 2021–Present

Digital Marketing Intern

Cincinnati Bartending School, Cincinnati, OH

- Created promotional video content, website development/design, and marketing services. Ongoing website maintenance and marketing.

October 2014–November 2017

Lead Instructor

Engineering for Kids, Saskatoon, SK

- Prepared and led lessons and camp sessions for kids up to 15 years of age, with a focus on STEM programs and hands-on experiences.

RELEVANT SKILLS

- Adobe Suite, including: Photoshop, Illustrator, InDesign, Premiere, Dreamweaver, Audition
- Dynamic, effective communicator excelling in team and client relations
- Proficient Videographer and Photographer
- Strong writing, copywriting, and typewriting skills